

Looking good: Konover Co. wins beautification award

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NEW BRITAIN — Recently, Mayor Erin Stewart and Bill Carroll, New Britain’s business development director, met to discuss properties worthy of the city’s Beautify New Britain Award. They quickly came to an agreement.

“The purpose of the award is to highlight and show residents significant investments being made in the city,” Stewart said. “In Simon Konover’s case, that investment was \$20 million.”

On Tuesday, in a new housing complex known as Brytania Square, the mayor presented Marie Mazzotta, president of Konover Residential Corp., a plaque representing the second Beautify New Britain Award. The award recognized the Simon Konover Co.’s work in revitalizing a section of the city formerly known as Corbin Heights and Pinnacle Heights Extension.

“Simon Konover took over an area of housing that was well past due for upgrades and transformed it into beautiful housing that tenants can be proud of,” Stewart said. “The city recognizes efforts of developers who are beautifying once-blighted areas and turning them into developments people want to live in.”

“Some of the apartments were in deplorable condition,” Carroll said. “However, a lot of residents have real good memories about this area and living here.”

“My dad [former Mayor Timothy Stewart] grew up in Pinnacle Heights,” said Stewart. “People here have always had a lot of pride.”

In 2012, the Simon Konover Co. purchased Corbin Heights and Pinnacle Heights Extension from the



Konover Corp. wins beautification award

Kevin Bartram | Staff Mayor Erin Stewart, left, presented the Beautify New Britain Award to representatives of the Simon Konover Corp. on Tuesday in New Britain. They are, from left, Marie Mazzotta, Vickie Bothroyd and Tina Smith.

Connecticut Housing Finance Authority. The Brytania Square complex now features 66 apartments.

Mazzotta said apartments are based on tenants' income. There is a waiting list for units.

In April, CREW CT — The Real Estate Exchange named Konover Best in Class Community Revitalization for its work at Brytania Square.

The first Beautify New Britain Award went to Riley's Hot Dog & Burger Gourmet in February. In January, Stewart said the award was a way to recognize New Britain property owners who have beautified or significantly improved their property. A new business or residence is selected bimonthly. The recipient is determined through feedback from the public and input from city workers with direct knowledge of the properties.

Anyone who would like to recommend a property owner for the award is asked to contact Carroll at (860) 229-1665 or email billcarroll@newbritainchamber.com.

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